

For Immediate Release

MICROPHOME professional Mic Cleaning foam celebrates it's 3rd winter NAMM Convention

Jan. 2011 in Anaheim, CA.

The only alcohol-free, audio-safe, disinfectant-deodorizing foam on the market.

Anaheim, CA. (Jan. 13~16, 2011) Microphome LLC, announces the anniversary of their first 2 years on the market. The widespread success and acceptance of their new brand has helped them to achieve industry standard status. Microphome



will be on display at Booth #3614 demonstrating the easy and effective application of their alcohol-free, fast drying foam.

The Complete Cleaning Kit is on display as well, in a convenient hang card with clear bag. The bottles come in an attractive counter top display box of 12. The 50ml bottles deliver approx. 120 applications per bottle. New List price per bottle is \$11.99 and List price for Complete Cleaning Kit is \$24.98.

Inventor of Microphome, Tommy McCoy, became an expert on disinfectants and especially deodorizers when he was owner/operator of 2 assisted living facilities in Florida. Being a career singer/songwriter, he applied his experience and

knowledge of sanitizers with his desire to find the best system for safely cleaning and deodorizing microphones, headphones, cellphones and various other audio equipment. His patent applied for product, Microphome, produces a perfect, light foam, that safely clings to the exterior surface then, evaporates in 2 minutes, leaving equipment clean and deodorized. The alcohol-free formula does not harm the rubber or plastic components, while inhibits oxidation. Quickly and easily removing dirt, lipstick and other unwanted residue and odor.

The roster of clients currently using and appreciating the health benefits of Microphome, grows everyday. Top tours, entertainers and production companies are requesting Microphome and the list is quite impressive, to name a few: Fleetwood Mac, Eric Clapton, Roger Daltrey, Black-Eyed-Peas, Shakira, Paul Simon, Merle Haggard, Justin Timberlake, Brian Wilson, Leon Russell, Levon Helm, Los Lobos, Irma Thomas, Elvin Bishop, Commander Cody, Kim Wilson, Eric Bibb, Johnny & Edgar Winter, Broadway play "Ella" and many top TV productions including The Grammy Awards, The Academy Awards and American Idol use Microphome.

Microphome continues it's "Make Nice" benefit program by sponsoring the Annual Breast Cancer Benefit Reunion concert.

This is an event started by Tommy McCoy, in honor of his late wife Vicki, for the breast cancer patients at the Ireland Cancer Center in his hometown Warren, Ohio. This year the concert raised over \$6,000.00. Tommy released his 7th CD "Late in the Lonely Night" at this years event, over Labor day weekend, and donated all CD sales at the concert, to the benefit. Microphome has also sponsored the "International Blues Challenge" (IBC) in Orlando, FL and donated \$100.00 to the IBC winner in St. Petersburg.

Our slogan this year "We Need This..." says it all, as we approach cold and flu season. Microphome is currently distributed and available in over 10 countries around the world. "The time has come for our product to protect the music and audio world and to help keep everyone's equipment clean and safe." Tommy McCoy.

Microphome would like to express it's gratitude to Players Music Accessories in Mesa, Arizona. Players contributed to Microphome's initial success by handling distribution and warehousing for the first 2 years. We announce the amicable separation from Players to better enhance our world distribution. Players Music will no longer be the distributor for Microphome products. All sales and shipping for Microphome, LLC will now be handled by MUSICO-OP based out of St. Petersburg, Florida, headquarters for Microphome. All contact and future corporate purchasing will be through microphome.com and microphome@gmail.com 727-403-9354